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## The Ultimate Coachella Experience Weekend 2 Contest Greater Palm Springs Convention & Visitors Bureau

### OFFICIAL CONTEST RULES

1. The Ultimate Coachella Experience Weekend 2 Contest (the "Contest") is being conducted by the Greater Palm Springs Convention & Visitors Bureau (the "CVB"), for the opportunity to win passes to and accommodations at the Coachella Valley Music and Arts Festival, Weekend Two (April 18 - 20, 2014). The Contest commences at approximately 9:00 a.m. (PST) on Tuesday, March 11, 2014 and continues until 11:59 p.m. (PST) on March 31, 2014 (the "Submission Period"). The winner selection process is completely random and governed by Woobox. The CVB will host the Contest on the organization's Facebook page. The winner will be announced on the Facebook page and notified via email on or after April 1, 2014. Entries may be made by visiting [www.Facebook.com/PalmSpringsUSA](http://www.Facebook.com/PalmSpringsUSA) and clicking on the Contest banner. Except as otherwise provided herein, entrants must have a Facebook Account and must be or become a Fan of the PalmSpringsUSA page.
2. **NO PURCHASE NECESSARY**. A purchase will not increase your chances of winning.
3. Employees and immediate family members (dependents under IRS rules), affiliates, subsidiaries, advertising and promotional agencies of the CVB and all sponsors associated with the Contest are not eligible.
4. Entrants must be 21 years of age or older at time of entry to be eligible.
5. The Contest is open to all U.S. and Canadian residents at least 21 years of age, subject to the restrictions contained in these Official Contest Rules ("Rules"), except it is not open to residents of the State of New York, State of Florida and the Province of Quebec. If a person from Canada is selected as the potential winner, that person must first pass a skills test to be administered by the CVB, before the Prize may be awarded to that person.
6. The Contest is governed by the laws of the United States and is subject to all applicable federal, state and local laws and regulations. This Contest is void where prohibited by law.
7. One winner from all eligible entrants will be selected at random at the end of the Submission Period, on April 1, 2014 via Woobox.
8. The prize ("Prize") consists of:
  - Two (2) 3-day VIP Guest passes to the 2014 Coachella Valley Music and Arts Festival (sometimes hereinafter, "Coachella"), valid Coachella Weekend Two only: April 18 - 20, 2014). Check in date: Friday, April 18, 2014; Check out date: Monday, April 21, 2014
  - Three (3) nights' accommodations for Winner and guest at the festival's Safari Tent On-Site Lodging area in one (1) Safari Shikar style tent fully furnished upon your arrival (valid Coachella Weekend Two only: April 18 - 20, 2014, with check-in on April 18, and checkout April 21, 2014). Tents are available with either 1 or 2 queen beds or as a lounge with ample seating.
  - Winner must make a tent reservation by calling 888-527-6658 or emailing [safari@valleymusictravel.com](mailto:safari@valleymusictravel.com) by April 11, 2014. Further instructions may be given, and Winner must comply with any later instructions regarding booking accommodations.

- Option to purchase passes to the Coachella Valley Music and Arts Festival for up to two additional guests for \$1,500 per person (valid Coachella Weekend Two: April 18 - 20, 2014 only), which includes accommodations in the same Safari Tent.

Access to the private & well-secured area at Coachella will be solely limited to Safari tent wristband holders. Two wristbands will be given to the Contest winner, unless winner elects to purchase additional passes pursuant to the option referred to hereinabove. These tents provide a very comfortable way to enjoy Coachella and are well furnished for sleeping or lounging. Sleeping tents come with 1 or 2 queen size beds, linens, tables, flooring, pillows, chairs, air conditioning, electrical outlets and more. The winner and his or her guest must comply with all Safari Tent Rules. With these special luxury accommodations the winner will receive 2 Safari guest passes which provide access to the safari shuttles providing transportation from the tent into the venue, as well as very exclusive access to the Coachella festival available to attendees. Winner will also have access to all VIP areas at the festival including private bars and restrooms.

9. Prize Restrictions: Prize must be accepted as awarded. No substitutions are allowed. Prize is non-transferable and non-refundable. Prize is subject to the terms, conditions and restrictions described herein and on any prize certificates, tickets, or wristbands. Other rules, including those of the Coachella Valley Music and Arts Festival, may apply. The CVB reserves the right to substitute the Prize, or any portion thereof, with a prize of equal or greater value. No credit or reimbursement will be provided if Prize is not accepted or used. Other restrictions may apply. Prize is valid only on the dates set forth herein, or as otherwise provided.

Passes/wristbands ("Passes") for the Prize, and any components thereof, must be presented in order to redeem the Prize components, and will be honored only if the original Passes are presented. Passes will not be replaced if lost, stolen or otherwise destroyed. Passes are only valid for Coachella Weekend Two, April 18-20, 2014, and are not redeemable for monetary value. Prize Passes may not be valid with other promotions or coupons. Void if Passes are copied, reproduced or transferred.

Winner and his or her guest must comply with all Safari Tent Rules, terms, and conditions, which include: (full rules and information regarding accommodations can be viewed by visiting: [http://www.valleymusictravel.com/coachella\\_safari2014.php](http://www.valleymusictravel.com/coachella_safari2014.php), and are incorporated herein by this reference)

- All Safari Tent occupants must be 18 years of age or older and have a valid I.D.
- There will be on-site security at all times as well as first aid stations open 24 hours a day.
- All Safari Tent occupants are subject to search upon entry.
- Safari Tent occupants may visit the other onsite camping areas. However, non-Safari attendees will not be able to enter the Safari World Compound.
- Guests may bring food and beverages into onsite lodging, but open fires, gas or charcoal are prohibited. A small Coleman style cooking stove is permitted.
- One case of beer per person is permitted for the weekend (for those of legal drinking age). No glass containers, weapons, drug paraphernalia or drugs are allowed.
- Animals are prohibited from onsite lodging areas.
- Safari Tent attendees are expected to behave in a manner that is courteous to other lodgers. Noise curfew begins at 2:00am.
- The Venue and Promoter are not responsible for any materials misplaced, lost or stolen. It is recommended to not bring valuable items, or to lock them in a secure place such as a vehicle.
- Damages to Safari Tents will be billed directly to a credit card on hold.

10. Claiming the Prize: To claim the Prize, winner must respond to a congratulatory e-mail within Seventy-Two (72) hours. Prior to receiving the Prize, and as a condition to receiving the prize, the

Winner must submit an executed liability release and advertising disclaimer to the CVB. Forms and instructions for submittal will be provided by CVB upon notification of winning.

11. The approximate retail value of the Prize is Six thousand five hundred U.S. dollars (\$6,500.00)

12. Odds of winning depend on the number of eligible entries submitted during the Submission Period, and the number of qualified entries an individual makes.

13. Entries are made by visiting [www.Facebook.com/PalmSpringsUSA](http://www.Facebook.com/PalmSpringsUSA) and clicking on the Contest banner. Entrants must have a Facebook account and must be or become a Fan of the PalmSpringsUSA page. The winner selection process is completely random and governed by WooBox.

14. Only one (1) entry per person is permitted. However, if an entrant "shares" the Contest's promotional page on Facebook, then that entrant will receive one (1) additional entry for each Facebook "friend" that subsequently enters the Contest. Additional entries from one (1) person not in accordance with the foregoing will result in disqualification of that additional entry.

15. Alternate Method of Entry: Notwithstanding any other rule herein, entries may alternatively be made by mail, by providing your full name, and either your contact phone number, mailing address, and/or email address, along with the name of this Contest, to: Greater Palm Springs Convention & Visitors Bureau, 2014 Greater Palm Springs The Ultimate Coachella Experience Weekend 2 Contest, 70-100 HWY 111, Rancho Mirage, CA, 92270, ATTN: Jonny Westom. Mailed-in entries must be received before the end of the Submission Period. Only one (1) entry is permitted per person. The CVB shall not be responsible for any entries lost in the mail, or otherwise not received.

16. Winner is responsible for the payment of all federal, state and local taxes associated with accepting the Prize. The CVB and all of its programs and all sponsors associated with the Contest reserve the right to require winner to complete and submit any forms for eligibility, release of liability, prize acceptance and/or tax purposes, including but not limited to an IRS Form W-9, within fourteen (14) days of notification. Additionally, CVB reserves the right to require completion and submission of any said forms beyond fourteen (14) days of notification, at its sole option. Noncompliance with this request may result in disqualification and selection of an alternate winner. The Contest entrants agree to abide by the terms of these Rules, which are final on all matters pertaining to the Contest.

17. By entering this Contest, entrants agree to release and hold harmless the CVB and all of its programs and sponsors associated with the Contest, including Goldenvoice, Anschutz Entertainment Group and Valley Music Travel, and each of their respective subsidiaries, affiliates, members, directors, officers, employees, agents, professional representatives, successors and assigns, from any and all expenses, damages, claims, suits, losses, actions, judgments, liabilities and costs whatsoever (including reasonable attorney fees)(collectively, "Losses") resulting from the Contest. The winner, by acceptance of the Prize, agrees to indemnify, defend, hold harmless, and release the CVB and all of its programs, officers, directors, employees, agents, shareholders, affiliates, suppliers, distributors and advertising agencies from and against any and all Losses in any way arising from the Contest or Prize.

18. The CVB makes no warranty, guaranty or representation of any kind concerning the Prize, except where prohibited by law, disclaims any implied warranty, and is not liable for injury, loss, or damage of any kind resulting from the acceptance or use or misuse of the Prize, travel related thereto or from entrants' participation in this Contest.

19. Advertising Disclaimer. Entrants consent to release, irrevocably and in perpetuity, to the CVB and all Contest sponsors, including all entities listed in Section (8) herein, the use of the winner's proper name, city and state, photo and/or likeness (including, without limitation aural and visual

likeness) for purposes of advertising online and in print or any other media or trade now existing or later developed in connection with the Contest without further compensation. Contest entrants further release any and all information submitted via Contest entry to the aforementioned sponsoring entities, and those entities further reserve the right to use any and all information related to the Contest including information on contestants obtained through the Contest, for marketing purposes or any other purpose, unless prohibited by law.

20. By entering this Contest, entrants agree to be bound by these Rules, which are subject to change without notice due to unusual or extreme circumstances, and all decisions of the CVB which are final.

21. The eligibility of all potential Prize winners is subject to verification by the CVB. No correspondence will be entered into except with the winner.

22. The CVB is not responsible for late, lost or misdirected e-mail or mail or any computer, online, telephone or technical malfunctions that may occur. If for any reason the Contest cannot be completed as planned, it can be cancelled, terminated, modified or suspended at any time for any reason by the aforementioned sponsors.

23. This Contest will run in accordance with these Rules, subject to amendment by the CVB due to unusual or extreme circumstances. The CVB reserves the right to cancel or suspend this Contest or to amend these Rules at any time without notice upon said circumstances.

24. This Contest is not associated with, sponsored by, endorsed by, or administered by Facebook. By entering this Contest, all entrants agree to release Facebook from any and all liability resulting from participation in the Contest. The winner, by acceptance of the prize, agrees to release Facebook and all of its officers, directors, employees, agents, shareholders, affiliates, suppliers, distributors and advertising agencies from all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the Prize, including but not limited to, travel to and from any Prize venues. By entering this Contest, contestants are disclosing information to the Contest Sponsor, CVB, and not to Facebook.

25. To request a written copy of these Official Rules by mail, please write to: Greater Palm Springs Convention & Visitors Bureau, 2014 Greater Palm Springs The Ultimate Coachella Experience Weekend 2 Contest, 70-100 HWY 111, Rancho Mirage, CA, 92270, ATTN: Jonny Westom.