

2013 Greater Palm Springs Coachella Experience Contest Greater Palm Springs Convention & Visitors Bureau

OFFICIAL CONTEST RULES

1. The 2013 Greater Palm Springs Coachella Experience Contest (the "Contest") is being conducted by the Greater Palm Springs Convention & Visitors Bureau (the "CVB"). The Contest commences at 8:00 a.m. (PST) on February 25, 2013 and continues until 11:59 p.m. (PST) on March 27, 2013 (the "Submission Period"). The winner selection process is completely random and governed by Woobox. The CVB will host the Contest on the organization's Facebook page. The winner will be announced on the Facebook page and notified via email on March 28, 2013. Entries may be made by visiting www.Facebook.com/PalmSpringsUSA and clicking on the Contest banner. Entrants must have a Facebook Account and must be or become a Fan of the PalmSpringsUSA page.
2. **NO PURCHASE NECESSARY**. A purchase will not increase your chances of winning.
3. Employees and immediate family members (dependents under IRS rules), affiliates, subsidiaries, advertising and promotional agencies of the CVB and all sponsors associated with the Contest are not eligible.
4. Entrants must be 21 years of age or older at time of entry to be eligible.
5. The Contest is open to all U.S. and Canadian residents at least 21 years of age, subject to the restrictions contained in these Official Contest Rules ("Rules"), except it is not open to residents of the State of New York and the Province of Quebec. If a person from Canada is selected as the potential winner, that person must first pass a skills test to be administered by the CVB, before the Prize may be awarded to that person. Entrants must be a fan of the PalmSpringsUSA Facebook page.
6. The Contest is governed by the laws of the United States and is subject to all applicable federal, state and local laws and regulations. This Contest is void where prohibited by law.
7. One (1) winner from all eligible entrants will be selected at random at the end of the Submission Period, on March 28, 2013, via Woobox.
8. The prize ("Prize") consists of:
 - Two (2) 3-Day guest Passes to the 2013 Coachella Valley Music and Arts Festival ("Coachella") (2nd Weekend, April 18-22, 2013). Access may be limited during certain performances.
 - Four nights' accommodations at the festival's Safari World in one (1) Shikar style tent, well furnished, including 2 queen beds, as described below. Permissible arrival time is no earlier than 9:00 a.m. on April 18 and the tent must be vacated by no later than noon on April 22.

Access to this private & well-secured area at Coachella will be solely limited to Safari tent wristband holders. Two wristbands will be given to the Contest winner. These tents provide a very comfortable way to enjoy Coachella and are well furnished for sleeping or lounging. Sleeping tents come with 2 queen size beds, linens, tables, flooring, pillows, chairs, air conditioning, electrical outlets and more. The winner and his or her guest must comply with all Safari Tent Rules. With these special luxury accommodations the winner will receive 2 Safari guest passes

which provide access to the safari shuttles providing transportation from the tent into the venue, as well as very exclusive access to the Coachella festival available to attendees. Winner will also have access to all VIP areas at the festival including private bars and restrooms.

Winner and guest are subject to the following Safari Tent Rules, terms, and conditions:

- All Safari Tent occupants must be 18 years of age or older and have a valid I.D.
- There will be on-site security at all times as well as first aid stations open 24 hours a day.
- All Safari Tent occupants are subject to search upon entry.
- Safari Tent occupants may visit the other onsite camping areas. However, non-Safari attendees will not be able to enter the Safari World Compound.
- Guests may bring food and beverages into onsite lodging, but open fires, gas or charcoal are prohibited. A small Coleman style cooking stove is permitted.
- One case of beer per person is permitted for the weekend (for those of legal drinking age). No glass containers, weapons, drug paraphernalia or drugs are allowed.
- Animals are prohibited from onsite lodging areas.
- Safari Tent attendees are expected to behave in a manner that is courteous to other lodgers. Noise curfew begins at 2:00am.
- The Venue and Promoter are not responsible for any materials misplaced, lost or stolen. It is recommended to not bring valuable items, or to lock them in a secure place such as a vehicle.
- Damages to Safari Tents will be billed directly to a credit card on hold.

9. Prize Restrictions: A credit card must be held on file, in the event of any tent damage. Changes and extensions to the event date are not permitted. Prize must be taken as offered, and is neither transferable nor redeemable for cash, credit or alternative prizes. Prize cannot be sold and in the event that it is sold, the Prize will be void. The CVB reserves the right to substitute the Prize with a prize of equal or greater value. No credit or reimbursement will be provided if Prize is not taken. Prize cannot be combined with any other promotional offer or offers. The winner's guest must be at least 18 years of age. Other restrictions may apply.

10. Prize must be accepted as awarded; no substitutions. Prize is non-transferable and non-refundable. Prize is subject to the terms, conditions and restrictions described herein.

11. Claiming the Prize: To claim the Prize, winner must respond to a congratulatory e-mail within 48 hours. Prior to receiving the Prize, the winner must submit an executed liability release and advertising disclaimer to the CVB. This form will be provided to the winner by the CVB. All further arrangements for obtaining the Coachella Festival passes and checking in to the accommodations will be made through CID Entertainment. CVB will provide the winner with information to contact CID Entertainment upon responding to the congratulatory e-mail. CID Entertainment will then provide the winner with forms to fill out in order to complete and confirm the winner's reservation for accommodations. The winner shall complete all requisite forms and timely return them to CID Entertainment, per CID Entertainment's later instructions. The winner's Coachella Festival passes will be available for pickup at an offsite will call location, in La Quinta, California, provided by CID Entertainment.

12. The approximate retail value of the Prize is \$6,500.00

13. Odds of winning depend on the number of eligible entries submitted during the Submission Period, and the number of qualified entries an individual makes.

14. Entries are made by visiting www.Facebook.com/PalmSpringsUSA and clicking on the Contest banner. Entrants must have a Facebook account and must be or become a Fan of the PalmSpringsUSA page. The winner selection process is completely random and governed by WooBox.

15. However, if an entrant "shares" the promotional page on Facebook, then that entrant will receive one additional entry for each Facebook "friend" that subsequently enters the contest. Additional entries from one person not in accordance with the foregoing will result in disqualification of that additional entry.

16. Liabilities and forms associated with the Prize. The CVB and all of its programs and all sponsors associated with the Contest reserve the right to require any forms for eligibility, release of liability, prize acceptance and/or tax purposes within 14 days of notification. Noncompliance within 14 days may result in disqualification and selection of an alternate winner. The Contest entrants agree to abide by the terms of these Rules, which are final on all matters pertaining to the Contest.

17. By entering this Contest, entrants agree to release the CVB and all of its programs and sponsors associated with the Contest from any and all liability resulting from participation in the Contest. The winner, by acceptance of the Prize, agrees to release the CVB and all of its programs, officers, directors, employees, agents, shareholders, affiliates, suppliers, distributors and advertising agencies from all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the Prize, including travel to and from the Coachella festival.

18. The CVB makes no warranty, guaranty or representation of any kind concerning the Prize, except where prohibited by law, disclaims any implied warranty, and is not liable for injury, loss, or damage of any kind resulting from the acceptance or use or misuse of the Prize, travel related thereto or from entrants' participation in this Contest.

19. Advertising Disclaimer. Entrants consent to release to the aforementioned companies the use of the winner's proper name, city and state for purposes of advertising online and in print or any other media or trade in connection with the Contest without further compensation. The aforementioned companies further reserve the right to use any and all information related to the Contest, including information on contestants obtained through the Contest, for marketing purposes or any other purpose, unless prohibited by law.

20. By entering this Contest, entrants agree to be bound by these Rules, which are subject to change without notice due to unusual or extreme circumstances, and all decisions of the CVB which are final.

21. The eligibility of all potential Prize winners is subject to verification by the CVB. No correspondence will be entered into except with the winner.

22. The CVB is not responsible for late, lost or misdirected e-mail or mail or any computer, online, telephone or technical malfunctions that may occur. If for any reason the Contest cannot be completed as planned, it can be cancelled, terminated, modified or suspended at any time for any reason by the aforementioned sponsors.

23. This Contest will run in accordance with these Rules, subject to amendment by the CVB due to unusual or extreme circumstances. The CVB reserves the right to cancel or suspend this Contest or to amend these Rules at any time without notice upon said circumstances.

24. This Contest is not associated with, sponsored by, endorsed by, or administered by Facebook. By entering this Contest, all entrants agree to release Facebook from any and all liability resulting from participation in the Contest. The winner, by acceptance of the prize, agrees to release Facebook and all of its officers, directors, employees, agents, shareholders, affiliates, suppliers, distributors and advertising agencies from all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the Prize, including travel to and from the

Coachella festival. By entering this Contest, contestants are disclosing information to the Contest Sponsor, CVB, and not to Facebook.

25. To request a written copy of these Official Rules by mail, please write to: Greater Palm Springs Convention & Visitors Bureau, 2013 Greater Palm Springs Coachella Experience Contest, 70-100 HWY 111, Rancho Mirage, CA, 92270.